# The Complete (but unofficial) Guide to the Willem C. Vis International Commercial Arbitration Moot

# Risse

8th edition 2025 ISBN 978-3-406-84050-0 C.H.BECK

schnell und portofrei erhältlich bei beck-shop.de

Die Online-Fachbuchhandlung beck-shop.de steht für Kompetenz aus Tradition. Sie gründet auf über 250 Jahre juristische Fachbuch-Erfahrung durch die Verlage C.H.BECK und Franz Vahlen.

beck-shop.de hält Fachinformationen in allen gängigen Medienformaten bereit:

über 12 Millionen Bücher, eBooks, Loseblattwerke, Zeitschriften, DVDs, Online-Datenbanken und Seminare. Besonders geschätzt wird beck-shop.de für sein umfassendes Spezialsortiment im Bereich Recht, Steuern und Wirtschaft mit rund 700.000 lieferbaren Fachbuchtiteln.

# Risse (ed.)

# The Complete (but unofficial) Guide to the Willem C. Vis International Commercial Arbitration Moot





# The Complete Guide to the Willem C. Vis International Commercial Arbitration Moot

Editor

Jörg Risse

Authors

Markus Altenkirch
Ragnar Harbst
Annette Keilmann
Lisa Reiser
DIE FACHBUCHHANDLUNG

8<sup>th</sup> edition 2025



Published by Verlag C.H.Beck oHG, Wilhelmstraße 9, 80801 München, Germany email: bestellung@beck.de

Co-published by Hart Publishing, Kemp House, Chawley Park, Cumnor Hill, Oxford, OX2 9PH, United Kingdom online at: www.hartpub.co.uk

and

Nomos Verlagsgesellschaft mbH & Co. KG, Waldseestraße 3–5, 76530 Baden-Baden, Germany email: nomos@nomos.de

Published in North America by Hart Publishing An Imprint of Bloomsbury Publishing 1385 Broadway, New York, NY 10018, USA email: mail@hartpub.co.uk



info@beck.de Printed in Germany by Beltz Bad Langensalza GmbH Am Fliegerhorst 8, 99947 Bad Langensalza

Typeset by Reemers Publishing Services GmbH, Krefeld Cover: Druckerei C.H.Beck Nördlingen, based on a design by Imogen Linnemann



chbeck.de/nachhaltig produktsicherheit.beck.de

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, without the prior permission of Verlag C.H.Beck, or as expressly permitted by law under the terms agreed with the appropriate reprographic rights organisation.

Enquiries concerning reproduction which may not be covered by the above should be

addressed to C.H.Beck at the address above.

The publisher also reserves the right to use reproductions of this work for the purpose of text and data mining.

# **Foreword**

Baker McKenzie continues to honor the memory of Prof. Eric Bergsten, whose passing in 2023 was a profound loss to the international arbitration community. As the founder and long-time organizer of the Willem C. Vis International Commercial Arbitration Moot, Prof. Bergsten inspired generations of young arbitration lawyers worldwide. His vision and dedication have left an enduring legacy that continues to shape the field. In recognition of his invaluable contributions, we remain deeply grateful and keep his spirit alive in this 2025 edition of the Vis Guide. We were honored to be provided a foreword from him and to have an interview with him. We keep both the foreword and the interview in his memory.

This book has been prepared for the use of student participants in the Willem C. Vis International Commercial Arbitration Moot. I will assume that the reader of this foreword is, therefore, one of those students or is an advisor to a team of students.

The book, sponsored by Baker & McKenzie, on preparing for participation in the Vis Moot, is a welcome addition to the literature on mooting. There are a number of books on the general subject, but only a handful that are particularly useful in regard to the Vis Moot. The Vis Moot is different from almost all other moots in a number of ways, which make the insights of former participants particularly useful.

A major reason why most of the existing literature on mooting is not very helpful in preparing for the Vis Moot is that the Vis Moot is international. To be sure, there are other international moots, the Jessup in public international law being the most prominent. The Vis Moot shares a number of characteristics with them, but there are a number of features that make it unique.

The Vis Moot attempts to replicate an international commercial arbitration. It was the first international moot on a private law subject. In the case of the Vis Moot, the underlying dispute is always in regard to an international sale of goods subject to the United Nations Convention on Contracts for the International Sale of Goods (CISG). Until about twenty years ago, an international sale of goods or other private law dispute (with the exception of maritime disputes) were almost automatically litigated in national courts. It would have been unthinkable to have an international moot in which the forum for settlement of the dispute was a national court. It required the development of international commercial arbitration as the preferred forum for settling com-

#### Foreword

mercial disputes before an international moot such as the Vis Moot was feasible, and that is a surprisingly recent development.

To be sure, it is not possible to replicate an arbitration completely. To start with, there is no client interview in which the lawyer first learns of the dispute when a client tells him its side of the story. That introduces us to one of the two fundamental differences between the study of law and the practice of law. The first is that the lawyer, and the students fulfilling the role of lawyers in the Moot, represents a client. It is the lawyer's task to present the client's side of the story before a court or an arbitral tribunal. The student in the Moot is not attempting to learn the law but to apply the law. Naturally, one must learn the law before attempting to apply it. In the Vis Moot, the students learn about the law of international arbitration as well as deepen their knowledge about the law of contracts as found in a contract for the sale of goods. Secondly, the facts are seldom neatly packaged presenting an illustration of an important point of law or an interesting question of interpretation, as they are in the classroom. It is imperative that the students and lawyers thoroughly understand the facts as they become evident. However, the facts in the Vis Moot, as in real disputes, are often convoluted and not particularly clear. The student/lawver must make as rational a story in favor of the client as possible from the facts given. Furthermore, there will always be documents, presented as exhibits in the Moot, that are the location of the details that strengthen or weaken the client's case. It is tempting to overlook them, but one does so at one's peril. The use of one word rather than another in a letter may be the key to winning or losing the case. FACHBUCHHAI

Of course, the other party to the dispute also has a story to tell that will differ in important details from that of the first party. In order to fully understand what happened and the legal consequences that flow from there and to make the most effective argument possible for the client, it is necessary to understand both sides of the story. In the Vis Moot that is accomplished by having every team represent both the claimant and the respondent. But not at the same time. Not even an experienced lawyer would be able to formulate the best arguments for both sides if s/he were to submit those arguments at the same time. Instead, the teams submit a memorandum for claimant in early December at which time they receive the memorandum for claimant of one of the other teams. About six weeks later, the teams submit a memorandum for respondent in opposition to the memorandum for claimant they have received. During those six weeks, the students often find that the arguments they were so proud of representing the claimant are not only wrong, but inconceivably wrong. Those students are well on their way to understand the entire business situation and to argue the case for either of the two parties to the dispute.

#### Foreword

Those are not the only challenges for the students. The Vis Moot takes place only in English. That means that the majority of the teams must write their memoranda and must argue orally in a language other than their mother tongue. I have always said that this gives the non-Anglophone teams an advantage educationally over the Anglophone teams, at least for those students who think that they might later wish to be engaged in any kind of international dealings whether in a law office, corporation or governmental office. At present, English has become the primary language of international affairs, both commercial and political. The Vis Moot gives the students the opportunity to use English in a professional context without having to worry about the serious consequences to themselves, their employers and the client from making mistakes. Nevertheless, it makes the Vis Moot more of a challenge than a national moot court for many of the participating students.

A challenge for all of the students is to argue in both written and oral form to arbitrators who have a different legal formation from their own. This is particularly true since the Vis Moot always involves a contract of sale and the law of contracts is the heart of the private law in the civil law and the common law legal systems, as well as those that do not fall neatly into either category. The difference in doctrinal approach in the different legal systems is the basis for many misunderstandings between lawyers educated in those different systems.

Aside from the many other difficulties faced by many teams in finding financing and help in understanding what was expected of them, many teams have internal organizational problems. The study of law tends to be an activity one does alone. Unlike some other disciplines (engineering and medicine come to mind), law students rarely work in teams. Law students usually study alone. Even when they study with other law students, it is not a truly joint enterprise. Examinations are taken by oneself. Teamwork is an aptitude that seldom enters into the study of law. However, any sophisticated legal practice is a matter of teamwork. Unfortunately, over the years, there have been several teams that have withdrawn because team members could not work together.

The writers of the chapters in this book have experienced these and other difficulties in the Vis Moot as student participants. Many of them have coached teams in the Moot. A number are now in the practice of law, many doing just the kind of work that the Vis Moot emulates. There is no better group that can advise you on what to look for, how to overcome some of the difficulties, and in general, how to make the most of the opportunities that the Vis Moot offers. Take advantage of their experience by reading the entire book carefully.

Prof. Dr. Eric E. Bergsten

Director of the Vis Moot 1993–2013



| I. The VIS MOOT: A LITETIME Experience                                  | 1  |
|---|----|
| 1. The Vis Moot teaches you invaluable skills                           | 2  |
| 2. The Vis Moot is a tough challenge                                    | 2  |
| 3. The Vis Moot is a stepping stone for your career                     | 3  |
| 4. The Vis Moot will show you the "real life"                           | 3  |
| 5. The Vis Moot is meeting nice people                                  |    |
| from all over the world and having fun                                  | 4  |
| 6. Up close and personal: Interview with Professor Eric E. Bergsten     | 5  |
| or op close and personal interview with Profession Enter En Bergoten in | Ü  |
| II. The Vis Moot: Facts and Figures                                     | 11 |
| 1. What is a "Moot Court"?  | 11 |
| 2. What is the Vis Moot?  | 12 |
| 3. Why apply for the Vis Moot   | 14 |
| 3. Why apply for the vis woot   |    |
| 4. History of the Vis Moot  | 16 |
| 5. The timeframe of the Vis Moot  | 22 |
| 5.1 The distribution of the Vis Moot problem                            | 22 |
| 5.2 Deadline for Requests for Clarification                             | 23 |
| 5.3 Closing date for submission of registration form, payment           |    |
| of registration fee due   | 24 |
| 5.4 Memorandum for Claimant due   | 24 |
| 5.5 Memorandum for Respondent due                                       | 25 |
| 5.6 Official Welcome and Reception                                      | 25 |
| 5.7 General Rounds of Argument  | 25 |
| 5.8 Elimination Rounds of Argument                                      | 26 |
| 5.9 Awards banquets   | 26 |
| 6. Up close and personal: Interview with Patricia Shaughnessy           | 27 |
| 1 1 0 7   |    |
| III. How to Start   | 33 |
| 1. Composition of the teams   | 33 |
| 1.1 Eligibility   | 33 |
| 1.2 The selection process   | 34 |
| 1.3 The number of students in a team                                    | 34 |
| 2. What must be done to register?                                       | 36 |
| 2.1 Registration process for the Vis Moot in Vienna                     | 36 |
| 2.1 Registration process for the Vis Fact Most                          | 36 |
| 2.2 Registration process for the Vis East Moot                          |    |
| 3. Team building  | 37 |
| 3.1 Why is team building so important?                                  | 37 |
| 3.2 Some suggestions for team building                                  | 38 |
| 4. The benefits of having a coach and how to find one                   | 39 |
| 5. Getting to know the subject matter                                   | 40 |
| 6. Kick-off meeting   | 42 |
| 6.1 How to read the Problem   | 42 |
| 6.2 A timetable   | 44 |
| 6.3 The resources   | 45 |

| 6.4 The assignment of the issues                                    | 46  |
|---|-----|
| 6.5 The introduction to the Vis Moot memoranda writing style        | 47  |
| 7. The costs of the Vis Moot and the possible ways of funding       | 48  |
| 7.1 The costs   | 48  |
| 7.2 The possible funding sources                                    | 51  |
| 8. "New media" and the Vis Moot                                     | 51  |
| 8.1 Use new media for research!                                     | 51  |
| 8.2 Use new media for promotion!                                    | 52  |
| 8.3 Use new media for getting together!                             | 53  |
| 8.4 Use new media for your supporters at home!                      | 53  |
| 8.5 A note of caution   | 54  |
| 9. Start visa application on time                                   | 55  |
| ••  |     |
| IV. How to Write Effective Memoranda                                | 59  |
| 1. The Moot's "written" phase                                       | 59  |
| 1.1 Course of the "written" phase                                   | 59  |
| 1.2 The basic structure of your memorandum                          | 59  |
| 1.3 Formalities and tips for brushing up your memorandum            | 64  |
| 1.4 Special rules for the memorandum for Respondent                 | 66  |
| 1.5 The grading of your submission                                  | 67  |
| 2. Reality check: Submissions in international arbitration          | 68  |
| 2.1 The course of written submissions in international arbitrations | 68  |
| 2.2 The typical content and format of written submissions           | 70  |
| 2.3 The cultural divide revisited: Different styles of briefs       | 71  |
| 3. Ground rules for writing effective submissions                   | 72  |
| 3.1 Rule 1: KISS – Use short sentences                              | 73  |
| 3.2 Rule 2: What matters most – subject + verb                      | 75  |
| 3.3 Rule 3: Choose the right subject and apply that subject         | , , |
| consistently  | 76  |
| 3.4 Rule 4: Choose wisely between active voice vs. passive voice    | 77  |
| 3.5 Rule 5: Put the power into the verb, avoid nominalizations      | 79  |
| 3.6 Rule 6: Delete adjectives and adverbs                           | 80  |
| 3.7 Rule 7: Do not overuse legalese and lawyerisms                  | 80  |
| 3.8 Rule 8: Use headings effectively                                | 81  |
| 3.9 Rule 9: Avoid spelling errors                                   | 82  |
| 3.10 Rule 10: Always start by indicating the issue                  | 83  |
| 4. Recommendations for advanced writing                             | 0.5 |
| (or: rules for winning)   | 85  |
| 4.1 Recommendation 1: Persuasion triggers – The hidden power        | 0.5 |
| of the word "because"   | 85  |
| 4.2 Recommendation 2: Use enumerations to become                    | 0.5 |
|   | 0.0 |
| more persuasive   | 86  |
| 4.3 Recommendation 3: Use evidence and exhibits effectively         | 88  |
| 4.4 Recommendation 4: "First impressions count,                     | 0.0 |
| last impressions stay"  | 89  |
| 4.5 Recommendation 5: Quote powerfully                              | 91  |
| 4.6 Recommendation 6: Create images in your readers' minds          | 92  |
| V. How to Present Your Case Before the Arbitral Tribunal            | 95  |
| 1. The setting of the Oral Pleadings                                | 95  |
| 1.1 The venue   | 95  |
| 1.1 The ville   | 0/  |

| 1.3 The number of oral hearings and the number of team members      |          |
|---|----------|
| involved  | 90       |
| 1.4 The available time  | 9        |
| 1.5 The typical course of the Oral Pleading                         | 98       |
| 1.6 The grading system used   | 99       |
| 2. Reality check: Oral Pleadings in international arbitration       | 100      |
| 2.1 Civil Law style vs. Common Law approach                         | 100      |
| 2.2 Importance of Oral Pleadings                                    | 100      |
| 3. Before you start   | 10       |
| 3.1 You never get a second chance                                   | 10       |
| 3.2 How you look – It matters                                       | 10       |
| 3.3 Make the life of the arbitrators easy                           | 10.      |
| 3.4 Your desk (should look organized)                               | 10.      |
| 4. Ground rules   | 10       |
| 4.1 Always start strong: Cognitive dissonance and confirmation bias | 10       |
| 4.2 How to address the Arbitral Tribunal                            | 10.      |
| 4.3 Slow down: Listening is difficult                               | 10       |
| 4.4 The attention span of the arbitrators is limited – KISS         | 10       |
| 4.5 Structure of presentation is vital                              | 10       |
| 4.6 Know the facts of the case                                      | 110      |
| 4.7 Be articulate   | 11       |
| 4.8 Teamwork – You count as a team so behave as one                 | 11.      |
| 4.9 End on a strong note  | 11       |
| 5. Rules for success  | 11.      |
| 5.1 Be daring, be different, be first                               | 11.      |
| 5.2 Opening bundles and illustrative objects                        | 110      |
| 5.3 Entertain and personalize                                       | 11       |
| 5.4 About jokes   | 11'      |
| 5.5 Customize your pleading for the arbitrators                     | 120      |
| 5.6 Be suggestive of spontaneity and react to the other side        |          |
| 5.7 Create visual images  | 12       |
| 6.8 Show that you are more than a lawyer                            | 12       |
| 6. About questions  | 12       |
| 6.1 Demonstrate that you appreciate the question                    | 12       |
| 6.2 Structure your answer   | 12       |
| 6.3 KISS  | 12       |
| 6.4 What if you don't know the answer                               | 12       |
| 7. The minutes after the Oral Pleading                              | 12       |
| 8. Training   | 12       |
| 8.1 Personality = per sound   | 12       |
| 8.2 Dealing with nervousness (thanks, adrenaline!)                  |          |
| 8.3 Write it down and rehearse                                      | 13       |
| 8.4 List of questions   | 13       |
| 8.5 Structured feedback and videotaping                             | 13       |
| 8.6 Practice: Pre-Moot events                                       | 13.      |
| VI Virtual Hearings   | 12       |
| VI. Virtual Hearings  | 13       |
| 1. The virtual Vis Moot   | 13       |
| 2. Virtual hearings in real life arbitration                        | 13       |
| 2.1 Challenges with virtual hearings                                | 13<br>14 |
| 2.2 Arguments in favor of virtual hearings                          |          |
|   |          |

| 3. Top 10 tips for virtual hearings                            | 142   |
|--|-------|
| 3.1 Tip 1: Preparation is key and takes more time              | 142   |
| 3.2 Tip 2: Focus on the most important issues                  | 142   |
| 3.3 Tip 3: Act before the camera                               | 142   |
| 3.4 Tip 4: Allocate defined roles within your team and ensure  |       |
| effective communication with the client                        | 144   |
| 3.5 Tip 5: Resist the temptation of looking into your "mirror" | 1/1/  |
| 3.6 Tip 6: Make prudent use of hearing bundles                 | 1/1/1 |
|  |       |
| 3.7 Tip 7: Choose the right platform for your hearing          |       |
| 3.8 Tip 8: Ensure that you have a proper setting               | 146   |
| 3.9 Tip 9: Beware of the technical traps                       | 146   |
| 3.10 Tip 10: Testing, testing                                  | 146   |
| VII. AI in the Vis Moot  | 149   |
| 1. Integration of rules on the use of AI                       | 149   |
| 2. Interview with the Vis Moot Directors and                   |       |
| the Head of Digital Strategy                                   | 151   |
| the read of Digital Strategy                                   | 131   |
| VIII. Seven Days in Vienna and/or Hong Kong                    | 157   |
| 1. Be aware: The Moot is an educational tool with              | 157   |
| competitive elements – Not a competition with                  |       |
| educational side effects                                       | 157   |
| 2. Being team-spirited: The oral pleadings                     | 150   |
| 2.1 Vienna calling   | 150   |
| 2.1 Vienna caning  | 170   |
| 2.3 Whether in Vienna or Hong Kong: Let the pleadings begin    | 101   |
| 2.5 whether in Vienna or rlong Kong: Let the pleadings begin   | 161   |
| 3. Being social: Receptions and parties                        | 164   |
| 3.1 Receptions and parties in Vienna                           | 165   |
| 3.2 Receptions and parties in Hong Kong                        | 16/   |
| 4. Being in Vienna: How to make the most of your stay          | 1/0   |
| 4.1 How do I get around in Vienna?                             | 1/0   |
| 4.2 Where do I stay in Vienna?                                 | 171   |
| 4.3 What to do in Vienna?                                      | 172   |
| 4.4 Food culture: What do I eat in Vienna?                     |       |
| 4.5 Views from inside: Vienna in a nutshell                    |       |
| 5. Being in Hong Kong: How to make the most of your stay       | 176   |
| 5.1 How do I get around in Hong Kong?                          | 176   |
| 5.2 Where do I stay in Hong Kong?                              | 177   |
| 5.3 What to do in Hong Kong                                    | 178   |
| 5.4 Food culture: What do I eat in Hong Kong?                  | 181   |
| 5.5 Views from inside: Hong Kong in a nutshell                 | 181   |
| IV Where to we from Here, life was a self-self- Bit at         | 105   |
| IX. Where to go from Here: Life goes on After the Moot         |       |
| 1. Stay involved: Moot Alumni Association                      | 185   |
| 2. Come back in a different role: Become a Moot Coach and/or   | 40    |
| Arbitrator   |       |
| 3. Looking ahead: Job opportunities in the arbitration world   | 187   |
| 3.1 There is more than one career path in                      |       |
| international arbitration                                      | 187   |
| 3.2 Arbitration needs input                                    |       |
| 3.3 Take your chances  | 188   |

| 4. An exclusive club: Women in arbitration  |                          |
|---|--------------------------|
| world   | 190<br>191               |
| X. Coaching  1. Coaches make the Moot work  1.1 Rise to the level of a coach  1.2 The three tasks of a coach  1.3 How to make coaching work  2. Let the Coaches speak: Interview with Jacob Lampert   | 194<br>198               |
| XI. Views from the Dachgeschoss  1. University of Vienna/Austria: One team to win the Moot!  2. Stetson University College of Law/USA  3. Nova University of Lisbon/Portugal  4. Hokkaido University/Japan  5. Bucerius Law School, Hamburg/Germany | 204<br>209<br>216<br>221 |
| XII. Views from Around the World  | 233                      |
| come back year after year   | 237                      |
| tropical waters  5. The positive paradox: How the Vis Moot can change the   | 242                      |
| future of arbitration  6. Reality check   | 253                      |
| Who We Are  | 259                      |