

THE RELEVANT MARKET IN INTERNATIONAL ECONOMIC LAW

This book provides what international trade law has hitherto lacked: a coherent analysis of product "likeness" under Article III of the GATT. Christian A. Melischek develops an economic approach to the interpretation of "like" products on the basis of a comparative analysis with antitrust theories on market definition. Not only does he propose a specific substantive economic test to render the notion of product likeness operational, he also examines the institutional and procedural frameworks for expert economic evidence necessary to implement an economic approach to the interpretation of product likeness. On a methodological level, the book adds a new interdisciplinary dimension to the legal debate by exploring the use of quantitative and econometric methods for the implementation of the proposed economic test.

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THE RELEVANT MARKET IN INTERNATIONAL ECONOMIC LAW

A Comparative Antitrust and GATT Analysis

CHRISTIAN A. MELISCHEK





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To my mother





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ABBREVIATIONS

ABA American Bar Association
BGH Bundesgerichtshof
CFI Court of First Instance
CPE Cross-price elasticity
CTH Consumers' tastes and habits
DCS Directly competitive or substitutable

DoJ Department of Justice
DSB Dispute Settlement Body

DSU Understanding on Rules and Procedures Governing the Settlement of

Disputes (Dispute Settlement Understanding)

EC European Communities
ECJ European Court of Justice
ECMR EC Merger Regulation
ECR European Court Reports
EU European Union

FRCP Federal Rules of Civil Procedure
FRE Federal Rules of Evidence
FTC Federal Trade Commission

GATS General Agreement on Trade in Services
GATT General Agreement on Tariffs and Trade

HFCS High-fructose corn syrup
HS Harmonized system
ICJ International Court of Justice

KG Kammergericht log logarithm

Member Member of the World Trade Organization

MFN Most-favored-nation NT National Treatment

OECD Organization for Economic Cooperation and Development

OJ Official Journal of the European Union

OPE Own-price elasticity

PPM Process and production method

ΧV



xvi LIST OF ABBREVIATIONS

SATAP So as to afford protection

SCM Agreement Agreement on Subsidies and Countervailing Measures

SE Standard error

SPS Agreement Agreement on the Application of Sanitary and Phytosanitary

Measures

SSNIP Small but significant non-transitory increase in price

TBT Agreement Agreement on Technical Barriers to Trade

TFEU Treaty on the Functioning of the European Union

USC United States Code

VCLT Vienna Convention on the Law of Treaties

WTO World Trade Organization



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