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Law and Internet Cultures

Law and Internet Cultures raises the profile of socio-political questions about the global technology and information market. It is a close study of communication flows, networks, nodes, biopolitics and the fragmentations of power. It brings to life the role played by personalities, corporate interactions, industry compromises and the regulatory incompetencies affecting the technological world we all live in.

US technology powers the internet and disseminates American culture on an unprecedented scale. Assessing this power requires an analysis of the diffuse ways that US practice, policy and law dominate, and a consideration of how influence is negotiated and resisted locally. This involves a discussion about how ideas about trade and innovation circulate; of the social power of engineers who establish conventions and protocols; of the reach of leviathan corporations; and questions about global marketing and consumer tastes.

This book is for readers interested in intellectual property law, information technology, cultural studies, globalisation and mass communications.

Kathy Bowrey is a senior lecturer in the Faculty of Law at the University of New South Wales.

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