

## CONTENTS

<i>Acknowledgements</i>	page vii
<i>List of abbreviations</i>	xiii
<i>Table of legislation</i>	xvii
<b>1 States, firms and legitimacy of regulation: insoluble issues?</b>	<b>1</b>
The incoming tide of Internet co-regulation	5
Methodological approach: WGIG and scoping Internet governance	14
Methodology for ‘really really responsive regulation’	24
Case studies in brief	38
Conclusion: soft law and the Internet	43
<b>2 Internet co-regulation and constitutionalism</b>	<b>46</b>
Examining the origins of Internet co-regulation	47
A typology of regulation	51
Towards a typology of self- and co-regulation	58
Judicial review and co-regulation	63
Sticks not carrots: why Americans don’t ‘do’ co-regulation	66
Conclusion: co-regulation and constitutionalism	70
<b>3 Self-organization and social networks</b>	<b>71</b>
Web2.0 and alternative content regulation	73
SNS and regulatory approaches	77
Digital copyright	89
Conclusion: governance and self-organization as examples of social entrepreneurship	99
<b>4 An empire entire of itself? Standards, domain names and government</b>	<b>101</b>
Internet Engineering Task Force (IETF)	104
World Wide Web Consortium (W3C)	107

	ICANN and addressing infrastructure	117
	National registrar Nominet	123
	Conclusion: 'pure' self-regulation and moving targets	128
<b>5</b>	<b>Content regulation and the Internet</b>	<b>130</b>
	Independent Committee for the Supervision of Standards of Telephone Information Services (ICSTIS)	132
	Independent Mobile Classification Board (IMCB)	139
	Co-regulation in practice: Association for Video On Demand (ATVOD)	147
	Nederlands Instituut voor de Classificatie van Audiovisuele Media (NICAM)	153
	Pan European Game Information (PEGI)	157
	Conclusion: towards pan-sectoral, pan-European self-rating?	162
<b>6</b>	<b>Private ISP censorship</b>	<b>164</b>
	Internet Watch Foundation (IWF)	168
	International Association of Internet Hotlines (INHOPE)	178
	Conclusion: is co-regulation emerging and is it durable?	196
<b>7</b>	<b>Analyzing case studies</b>	<b>198</b>
	Analysis across case studies	198
	Co-regulation failure in practice: Digital Economy Act 2010	210
	ISP judicial review of DEAct	216
	Conclusion: better regulation and co-regulation	219
<b>8</b>	<b>Internet co-regulation as part of the broader regulatory debate</b>	<b>221</b>
	Polycentric or just eccentric?	221
	Changing regulatory agendas	225
	Option zero is no option	228
	Risk and regulation	231
	Human rights and communications	234
	Conclusion: co-regulation and constitutionalism	241
	<i>Bibliography</i>	243
	<i>Index</i>	277